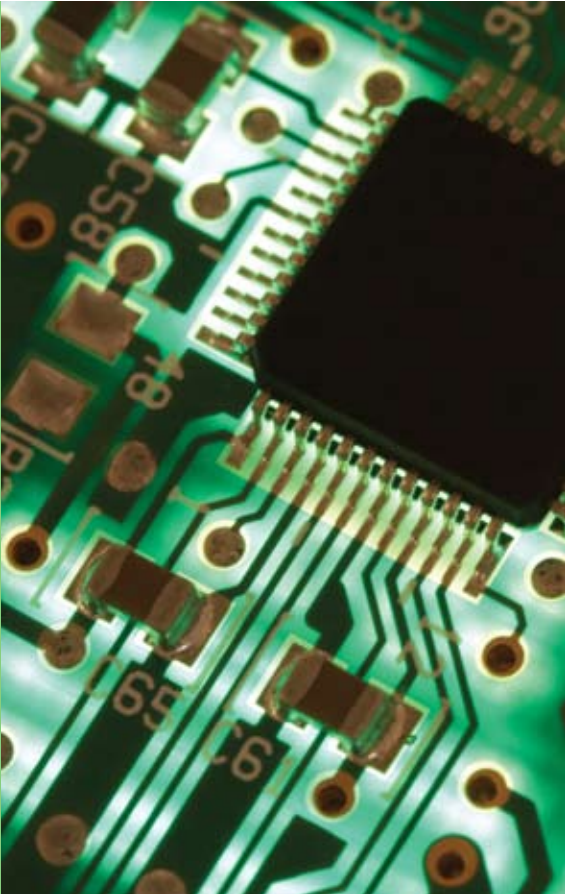


INTELLECTUAL PROPERTY

PROTECT AND PREVAIL



Dechert

LLP

DECHERT LLP
INTELLECTUAL PROPERTY

REPRESENTATIVE CLIENTS

Advanced Analogic Technologies Inc.

Apple Inc.

Applera Corporation

Broadcast Music, Inc.

Boston Scientific Corporation

Cardinal Health, Inc.

Citigroup Inc.

Elan Corporation, plc

Gateway, Inc.

General Motors Corporation

GlaxoSmithKline plc

Inpro Licensing SARL

Intersil Corporation

L'Oréal

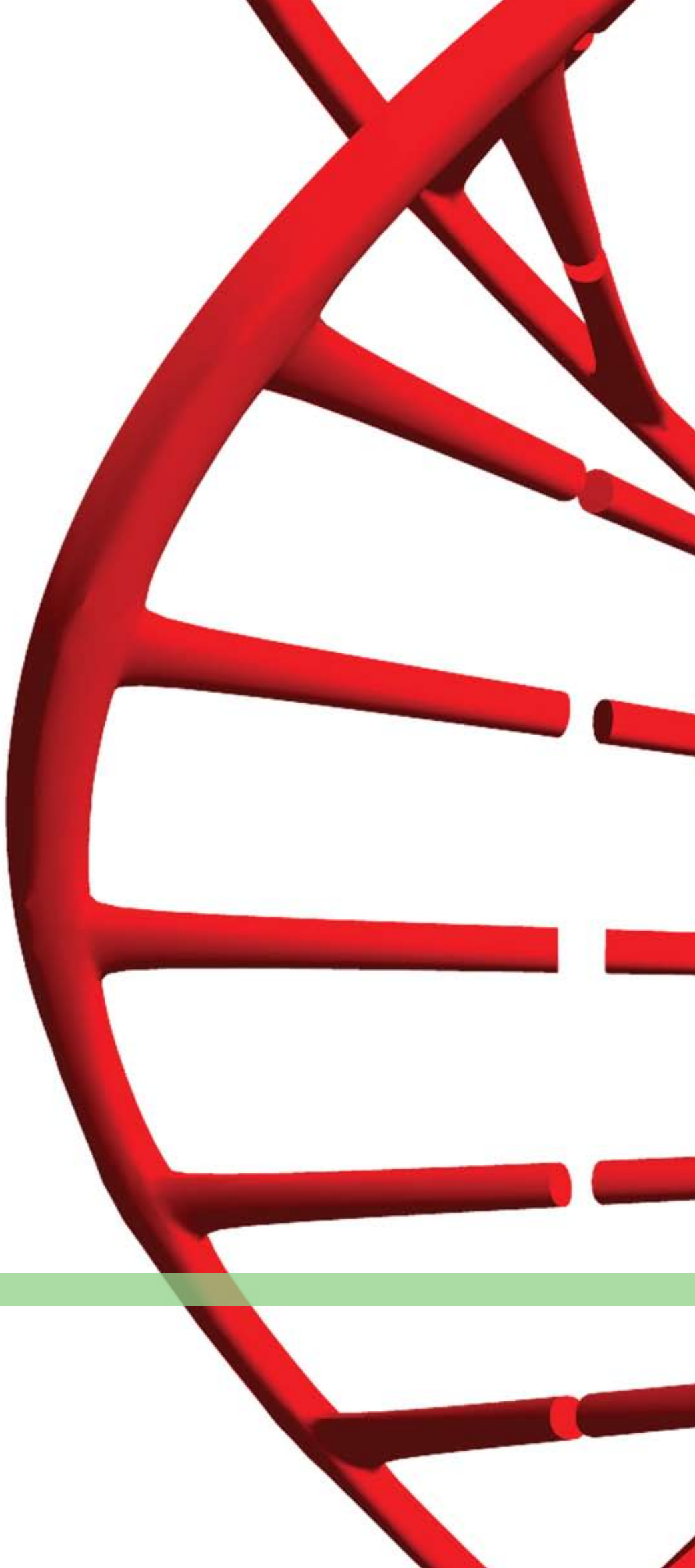
Matsushita Electric Industrial Co., Ltd.

Medtronic, Inc.

Silvaco Data Systems

Synthes, Inc.

Synopsys, Inc.



An Integrated IP Practice with a Single Focus: Keeping Our Clients Ahead of the Competition

Intellectual property disputes can determine the fate of companies or the direction of industries, and IP portfolios are increasingly at the center of a host of strategic corporate initiatives. Today, the imperative is to craft forward-looking IP strategies that increase the value of a company and keep it nimble in the face of competition. Businesses require outside counsel with technical and trial credentials who can protect and cultivate IP as a core corporate asset.

This is why technology, life sciences, financial services, and consumer products companies call on Dechert's 75-attorney, transatlantic team. We provide integrated, international, and strategic representation in IP, and we get results by working seamlessly across IP practice areas and across the firm. Our IP team reaches out to attorneys in our world-class corporate, antitrust, litigation, and financial services practices to craft creative solutions. This might mean coupling a patent litigation campaign with an international licensing initiative for one client, or creating proactive strategies for a pharmaceutical company before a drug has completed clinical trials.

No matter what the goal, Dechert's IP group has the depth and diversity necessary to keep our clients ahead in the marketplace and focused on the future.

WORKING ACROSS
PRACTICE AREAS TO
PROTECT OUR CLIENTS'
PATENTS

Dechert's patent litigators often combine forces with our antitrust, licensing, and technology transfer teams to create strategies that focus as much on winning in the courtroom as on maximizing IP value in the marketplace.

Patent Litigation on a Global Scale

Industry-leading companies, from Silicon Valley start-ups to Fortune 500 companies, call on Dechert's patent litigators because of our successes in the courtroom, the International Trade Commission, and in foreign jurisdictions—as well as at the negotiating table. Our litigators have amassed a stellar track record in patent cases, with a focus on multi-jurisdictional, multi-patent disputes in the electronics, computer, biotech, medical device, and pharmaceutical industries. We are trial veterans with technical and scientific credentials and extensive experience in jury and bench trials, before the ITC, and in the Federal Circuit.

At any given time, we have several trial teams in action across the country, often developing global litigation strategies. We have deep proficiency in the federal “rocket dockets,” in patent-heavy jurisdictions such as the Eastern District of Texas, and in the home courts of our largest litigation practices: Philadelphia, Silicon Valley, and Austin, Texas.

Today's patent disputes do not stop at the U.S. border, and our experience in European courts and in foreign patent tribunals puts us at the forefront of the cross-border IP issues that affect our clients' businesses.

International Trade Commission Veterans

The ITC can be a powerful tribunal for rapidly resolving patent disputes. Our lawyers have been navigating the unique procedural rules of the ITC for decades, helping our clients initiate and respond to investigations. Because ITC matters move quickly, with most cases decided in 12 to 15 months, it is crucial for attorneys appearing before the ITC to hit the ground running. Our experience gives us that advantage.



Our attorneys have successfully handled what are believed to be among the largest-ever ITC cases. In one investigation, we represented a Fortune 50 company against six respondents on eight patents. After a 13-week hearing, the ITC found all eight patents valid and six infringed, and put an exclusion order in place. The decision was affirmed by the Court of Appeals for the Federal Circuit.

Home Court Advantage in the Eastern District of Texas

There are few busier patent litigation venues today than the Eastern District of Texas. With an IP-focused office in Austin and a roster of trial veterans who have spent most of their careers in the Eastern District of Texas, we have a level of experience and skill in this venue that few firms can match. Our decades of experience with the judges and procedures in this venue have allowed us to develop creative, cost-effective litigation strategies for our clients.

International Licensing and Enforcement Skills

Our lawyers craft industry-wide, frequently international licensing programs for clients' patent portfolios and develop innovative strategies to defend against claims of patent infringement. We have assisted many of our clients in developing global licensing, enforcement, and litigation campaigns to maximize the value of their intellectual property. These campaigns have generated hundreds of millions of dollars in revenue for our clients.

In one patent case successfully resolved for computer-maker Gateway, we represented the company against Hewlett-Packard in five jurisdictions, including two federal "rocket docket" and the International Trade Commission. The case involved the collective assertion of almost 60 patents. We won a series of motions in federal court and a complete judgment in one of two ITC cases, and secured a favorable settlement for our client.

In a far-reaching licensing and litigation matter on behalf of UK computer-maker Elonex Plc, we handled 29 separate patent infringement actions in the United States, as well as a case in the Federal Supreme Court of Germany, arbitrations in Chicago and New York, enforcement proceedings in Taiwan, defense of a UK Patent High Court action, competition proceedings in Brussels, and various opposition proceedings in the Japanese and European patent offices. The cases ended in a trial in Delaware and resulted in a multimillion-dollar damage award, which was affirmed by the Federal Circuit. At the same time, we carried out licensing negotiations with 30 computer and monitor companies. The result was over \$100 million in licensing fees and damages for our client.

When a developer of power management semiconductors for mobile consumer electronic devices found itself in an International Trade Commission investigation concerning some of the company's key technology, it called on Dechert's IP group for our decades of ITC experience and our track record of success in the fast-moving tribunal. We achieved a full defense victory for our client, with the administrative law judge finding in our client's favor on both patents at issue.

PATENT AND ANTITRUST
TEAMS WORKING
TOGETHER TO EXTEND
THE DRUG LIFE CYCLE

Some of the largest brand pharmaceutical companies call on Dechert for the combined power of our antitrust and patent attorneys.

Steering Pharmaceutical Companies Through the Hatch-Waxman Process

Our patent counseling and litigation teams, combined with Dechert's antitrust litigators, provide powerful advocacy for our pharmaceutical clients in matters relating to the Hatch-Waxman Act, including counseling on patent strategies, formulating responses to generics' ANDA filings, and handling the patent and antitrust litigation arising from challenges by generics and inquiries from the government. By partnering with our top-ranked antitrust team, we provide our pharmaceutical clients with the entire spectrum of counseling and litigation services at each stage of the drug product life cycle.

Pharmaceutical companies, with Dechert lawyers by their side, have prevailed in some of the country's largest patent-antitrust cases and have enjoyed exemplary results in FTC investigations. For example:

- We successfully represented GlaxoSmithKline (GSK) in the *In re Relafen* litigation, where we prepared the entire case for trial in 13 months, succeeded in severely limiting the end-payer class, and brokered a favorable settlement for GSK.
- In one FTC investigation of a large biopharmaceutical client, where a critical sale of assets depended upon the quick resolution of an Orange Book listing investigation, we were successful in getting the FTC to close the book on the investigation in just eight weeks.

Our patent counselors, all of whom hold Ph.D.s or M.D.s in relevant disciplines, work with each pharmaceutical client to develop a unique strategy and portfolio of assets that support the company's business goals.



Decades of Experience Protecting Proprietary Information, Trademarks, and Copyrights

Trade Secret and Unfair Competition

Maintaining confidential and proprietary information is critical to any successful business. Theft of trade secrets, raiding of employees, and breaches of fiduciary duty can result in catastrophic loss. With decades of experience handling these types of disputes, Dechert helps companies protect their valuable assets by counseling on the best methods of protection and advocating for those rights in state and federal court. Our clients choose us because of our particularly strong experience in the software, electronics, semiconductor, and life sciences industries, as well as in business tort law. As part of a full-service firm with a deep bench, we can partner when necessary with our other practices, such as employment and labor, in order to get the best results possible for our clients.

Our clients benefit from our comprehensive counseling, pre-litigation, and litigation experience, including working with them to identify trade secrets and confidential information and implementing programs to protect that information. We are experienced in the most current computer forensic techniques and all aspects of employment, non-compete, and confidentiality agreements.

Trademark and Copyright Litigation

Complementing our nationally recognized trademark clearance, counseling, and registration practice is a team of U.S. and UK-based litigators dedicated to helping businesses protect their trademarks and copyrights in litigation and pre-litigation disputes. We protect our clients' rights in federal and state courts, before the Trademark Trial and Appeal Board, U.S. Copyright Office, and U.S. Patent and Trademark Office, and in jurisdictions around the world. We also promote clients' interests before international tribunals such as the Internet Corporation for Assigned Names and Numbers (ICANN) and the World Intellectual Property Organization (WIPO).

In one trade secret case on behalf of plaintiff Synopsys, Inc., the country's largest provider of electronic design automation software and services, we used cutting-edge computer forensics techniques to uncover evidence of the theft of trade secrets by the defendants. Our forensics work, coupled with a string of pre-trial wins for our client, led to an unusual settlement in which the defendant agreed to be acquired by our client.

PROTECTING OUR CLIENTS' CONFIDENTIAL INFORMATION, GOOD NAME, AND GOOD WILL

As part of a full-service firm with a deep bench, we partner when necessary with other practice groups, such as our employment and labor group, our antitrust group, or our corporate team, in order to get the best results possible for our IP clients.

COLLABORATING ACROSS
PRACTICE AREAS TO
PROTECT OUR CLIENTS'
IP RIGHTS

Dechert patent counselors work closely with the IP litigation group and the firm's corporate and antitrust teams to provide our clients with advice and strategies that will keep them ahead in the marketplace.

Strategic Patent Counseling and Business Advice for Life Sciences and Technology Companies

A company's value can often be measured by the quality and lifetime of its patents. Because IP portfolios are increasingly becoming the centerpiece of corporate initiatives, from mergers and acquisitions to financing and collaborations, life sciences and technology companies are giving more thought to maximizing the value and longevity of their products and patents. And because the IP advice that a company receives can have enormous financial consequences, today's patent holders seek what Dechert provides: strategic, forward-looking counseling with a constant focus on the long term.

We work closely with the IP litigation group and the firm's corporate and antitrust teams to develop a unique strategy and portfolio of assets that support clients' business goals. Whether managing a company's patent portfolio, advising on an international transaction, or advocating before the USPTO, our patent attorneys work with our clients on:

- Worldwide patent procurement, enforcement strategies, and prosecution
- Appeals, reexaminations, and interferences before the USPTO Board of Patent Appeals and Interferences
- Oppositions, invalidity actions, and appeals
- Patentability, freedom-to-operate, non-infringement, and invalidity analyses
- IP portfolio evaluation in connection with financings, collaborations, and partnering deals
- Mining mature patent portfolios for opportunities to increase value
- Patent life-cycle strategies for developmental and clinical products
- Peer review analyses of patent portfolios covering clinical and developmental products



Maximizing the Value of Technology Assets in Domestic and Cross-Border Transactions, Licensing Deals, and Joint Ventures

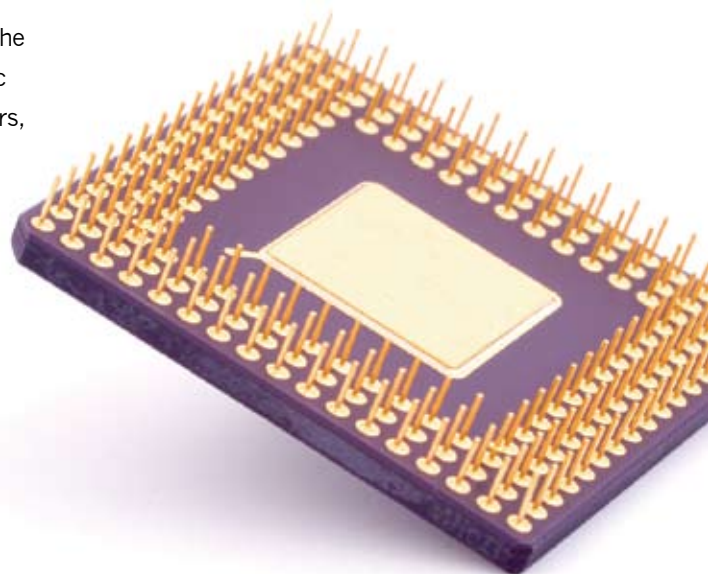
At the core of today's business transactions is the need not only to identify, protect, and transfer intellectual property and technology assets, but also to achieve value through those assets. The imperative is to stay ahead of the competition through the creative use, acquisition, licensing, commercialization, and monetization of intellectual property. Working at the intersection of commercial and intellectual property law, and collaborating across our IP sub-practice groups and firmwide industry groups, our technology transactions team helps our clients achieve their goals in domestic and cross-border transactions involving intellectual property rights and technology assets.

Our technology transactions team supports the licensing and commercial IP needs of clients in the life sciences, information technology, financial services, software, electronics, and computer industries.

In addition to handling the entire range of transactions relating to the development, acquisition, sale, and licensing of IP, we also provide counsel on the management and enforcement of patents, trademarks, copyrights, and trade secrets—from handling company-wide IP audits and due diligence matters to counseling on data privacy and data protection issues. We are skilled in IP issues relating to information technologies, including the protection of data and databases, electronic transactions, and outsourcing. In order to provide the most integrated, complete business solutions for our clients, our transatlantic transactional team works closely with the firm's patent counselors, IP litigators, trademark, and copyright specialists, as well as our corporate and antitrust teams. The result is IP and technology assets that help our clients build the bottom line and stay ahead of the competition.

CREATING TRANSATLANTIC
TEAMS TO PROTECT,
MAXIMIZE, LICENSE, AND
MONETIZE IP

Our licensing, transactional, and technology transfer team practices across offices and across the Atlantic, working closely with the firm's corporate and financial services teams to create winning IP strategies for our clients.



A Top-Ranked Trademark and Copyright Practice

With a long-established practice on both sides of the Atlantic, we cost-efficiently protect our clients' brands and creative expression around the world. Our trademark practice was ranked in the highest tier for "specialist advice" in the 2007 edition of *The Legal 500 (U.S.)*. On the strength of recommendations from clients and outside observers, we also have garnered top rankings in *Chambers USA*, *Managing Intellectual Property*, and other publications.

We are at the forefront of developments in this area of the law. The head of our trademark practice is a nationally-recognized authority who has written some of the definitive treatises on the subject.

Leading our copyright practice is the former United States Register of Copyrights, the chief government official charged with administering the nation's copyright laws and the only former Register currently in private practice.

Searching and Clearance Practice Recognized Nationwide

The deck is stacked against the applicant at each step of the trademark examination process. Increasing numbers of new applications make it more likely that an application will get stuck in gridlock. To clear the way for our clients, we have examined the searching and clearance process inside and out for almost two decades, tracking new developments and technologies, visiting the major search firms to examine their behind-the-scenes operations, and analyzing the pitfalls and perils in database and web searching. The result is a comprehensive range of offerings for companies with major multinational brand portfolios and a sophisticated approach to intellectual property. Dechert's trademark team provides the horsepower and experience to deliver search results at high volume and high velocity with painstaking personal care and attention.

Success Before the TTAB

On behalf of clients as diverse as TAG Heuer and the Principality of Monaco, we regularly distinguish ourselves in Trademark Trial and Appeal Board proceedings. For example, we have succeeded in reversing the examining attorney's refusal to register in over 75% of our *ex parte* appeals during the last seven years—on average, just 30% of appeals are successful—and in opposition proceedings, we have never lost a case that we have contested.

Customized "Best Practices" in Trademark Searching Programs

Courts are increasingly willing to second-guess the search process without considering the costs. Meanwhile, the choices of vendors and resources have become increasingly complex. It can be time-consuming to evaluate the pros and cons of vendors and determine which options best suit a company's needs. Accordingly, we offer a unique trademark service: a customized analysis of a company's search needs, and recommendations on how to streamline operations and costs.

With more than 1,000 lawyers, Dechert is an international law firm with world-class practices in corporate and securities, litigation, intellectual property, finance and real estate, and financial services and asset management.

UNITED STATES

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Boston
Charlotte
Hartford
New York
Newport Beach
Philadelphia
Princeton
San Francisco
Silicon Valley
Washington, D.C.

EUROPE

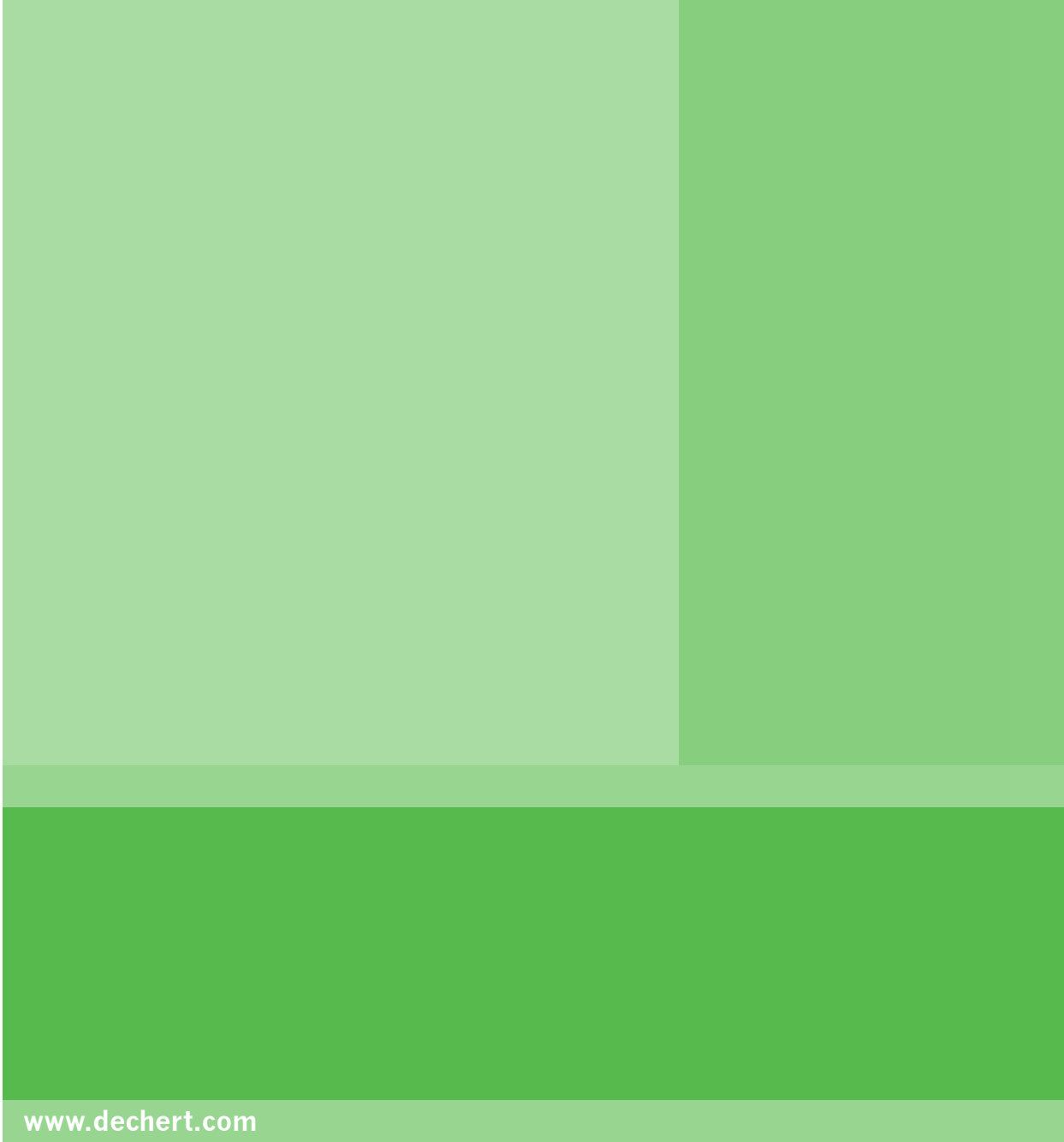
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