



# World Passport

Global Distribution, Marketing and Compliance for AIFs

All jurisdictions

All fund structures

One team

Dechert  
LLP



# Dechert's World Passport: one place for all your registration, marketing and compliance needs

Accessing investors is key to the success of your fund. Dechert can assist in making sure your fund can be distributed in the markets of your choice.

Cross-border distribution is more than just a basic registration process. Negotiating distribution agreements and understanding local marketing requirements is essential for a successful distribution strategy. Once your fund can be marketed in a jurisdiction, ensuring ongoing regulatory and legal compliance is a core component of any compliance program. Dechert has significant experience and a proven track-record in providing global cross-border fund passporting and registration, marketing and compliance support from the smallest to the largest of AIFs.

## Global distribution of AIFs

Our team of lawyers and paralegal specialists will manage your fund passporting/ registration in Europe, Asia, Latin America and elsewhere, quickly and efficiently. Whether your fund is established in the EEA and can benefit from the AIFMD passport, or established elsewhere and can access local private placement or registration regimes, the Dechert team can help to ensure that you have an understanding of all the necessary requirements, coordinate home jurisdiction and local regulatory filings, and draft country supplements and other fund documentation. Our team reviews and negotiates depositary, local representative and other agreements.

We also advise on legal and commercial issues to consider when deciding whether to register in a new jurisdiction.

## Distributor on boarding and due diligence

As an independent adviser on cross-border distribution, we assist with the review and negotiation of third party distribution agreements (including contracts for broker-dealers, banks, platforms and the NRA market).

We can also assist you with due diligence on distributors, as well as annual due diligence exercises.

## Advice on global marketing requirements

Our team reviews marketing materials, including fund fact sheets, presentations and other financial promotions.

We also review domestic and global websites and disclaimers, as well as advise on pre-registration promotion and distribution in all jurisdictions.

## Private placement advice via World Compass

World Compass is an additional global web-based marketing compliance resource that provides clear, user-friendly information on marketing UCITS, AIFs and managed accounts on a private placement basis in approximately 100 countries worldwide.

## Global compliance

We regularly advise on compliance with ongoing regulatory obligations globally.

## Web-based library and project status system

We can provide you with secure online access to all your fund documentation and third party agreements as well as global registration information by providing an overview and link to all your organisation's registrations by jurisdiction.

You can check the status of various projects online 24/7, including fund registration status and special project status.

Dechert's World Passport offers global expertise in one place and a service that is flexible and tailored.

Whether it is gaining market entry, ensuring compliance with local regulation or seeking advice on global marketing requirements, Dechert's World Passport will help you distribute UCITS on a cross-border basis, passport or register your funds and comply with regulations in the jurisdictions of your choice efficiently.



**INNOVATIVE  
LAWYERS2017**  
EUROPEAN REGION NOMINEE

Dechert has been recognised by the *Financial Times* in the 2017 "European Innovative Lawyers" Report for World Passport, the firm's service that offers

investment firms a global registration, marketing and compliance solution for UCITS and AIFs.

World Passport was recognised by the *Financial Times* in the 'New Products and Services' category. This year, more than 1,000 submissions were received from law firms and corporate legal departments in Europe as part of the research, a record number of entries.

For additional information or a demonstration of our compliance system, please contact one of the World Passport leaders listed below:



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