

Communication	Channels of communication on the consideration of non-financial criteria	Minimum standards
Key	Name KIID Marketing materials Prospectus	Significantly engaging approach
Limited	Name: no reference to non-financial aspects KIID: concise and balanced mention, in the "Other information" section Marketing materials: concise mention Prospectus: proportionate communication	Non-significantly engaging approach
Restricted to the prospectus	No name referring to non-financial aspects KIID: No mention of non-financial aspects or approaches Marketing materials – No mention of non-financial aspects or approaches Prospectus (proportionate)	Approach that does not meet the standards of key or reduced communication