



Associate

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Services

Intellectual Property > IP and Technology Licensing and Transactions >
Trademark/Copyright >

Hal E. Borden is an associate in the intellectual property group. His practice focuses on trademark and copyright law, with an emphasis on trademark clearance, enforcement, and prosecution, as well as licensing agreements and other corporate transactions involving intellectual property assets.

Mr. Borden represents a diverse group of clients in industries such as computer software, drug development, fashion, and food and beverage. He has coordinated multi-national trademark clearance and registration projects involving several dozen countries, and has advised public and private clients on intellectual property issues in mergers and acquisitions, initial public offerings, and financings. Mr. Borden also counsels clients on domain name matters, including registration programs and arbitration proceedings.

Mr. Borden is a member of the International Trademark Association (INTA).

EDUCATION

- Yale College, B.A., 1994, *summa cum laude*
- University of California, Los Angeles, MFA, Screenwriting, 1996
- Yale Law School, J.D., 1999

ADMISSIONS

- Pennsylvania

SPEAKING ENGAGEMENTS

- **Fair Use and Parody in Trademark Law** — Trademark Law on the Cutting Edge
Sponsored by the Philadelphia Intellectual Property Law Association, Philadelphia, PA (February 19, 2004)