



Counsel

Washington, D.C. | 1900 K Street, NW, Washington, DC, United States of America 20006-1110

T +1 202 261 3413 | F +1 202 261 3333

gregory.luib@dechert.com

Services

Merger Clearance > Merger Litigation: U.S. >

Private Enforcement and Class Actions > Life Sciences > Health Care >

Telecommunications, Media and Technology >

Gregory P. Luib focuses his practice on antitrust and competition matters. Using his government and private sector experience, Mr. Luib represents clients in mergers and conduct investigations before the Federal Trade Commission (FTC) and Department of Justice (DOJ) and in private litigation, in a wide range of industries, including life sciences, health, and technology.

Mr. Luib served for more than a decade with the FTC. Most recently, as attorney advisor to Commissioner Maureen K. Ohlhausen, he provided counsel on competition matters, including merger and conduct investigations, law enforcement actions taken by the FTC, and significant issues of competition policy. Mr. Luib's FTC experience also includes work as an attorney in the Mergers I Division of the Bureau of Competition, where he led merger investigations in various industries, including pharmaceuticals, health care data, industrial gases, aerospace, and defense. Mr. Luib previously served as the assistant director of the FTC's Office of Policy Planning (OPP), where he focused on competition and consumer protection matters and served as a principal drafter of several policy reports issued by the Commission in the areas of network neutrality, *Noerr-Pennington* antitrust immunity, and real estate brokerage services. While in OPP, Mr. Luib received the Paul Rand Dixon award for outstanding contributions to the agency's competition advocacy program.

Prior to joining the FTC in 2005, Mr. Luib was an associate at another international law firm where he focused his practice on merger review and antitrust counseling and litigation.

Mr. Luib is a frequent author and lecturer on antitrust issues in the healthcare, pharmaceuticals, and technology industries. Mr. Luib is also an active member of the ABA's Section of Antitrust Law, where he currently serves as Co-Chair of the Media & Technology Committee.

EXPERIENCE

- Guided **CVS Health** to antitrust approval for its \$70 billion acquisition of Aetna, the largest healthcare services deal ever and the largest announced deal of 2017.
- Advised **a leading U.S. airline** in regulatory proceedings before DOT and foreign competition authorities in connection with applications for antitrust immunity for joint business agreements with international partners.
- Advised **a medical device manufacturer** in its acquisition by a competitor, avoiding an FTC second request in the process.
- Represented **Procter & Gamble** in its acquisition of Gillette.
- Represented **R.J. Reynolds** in its acquisition of Brown & Williamson.
- Represented **Roadway Express** in its acquisition of Yellow Transit.
- Represented **DIRECTV** in its acquisition by News Corp.
- Represented **Ultramar Diamond Shamrock** in its acquisition by Valero Energy.
- Represented **Bayer** in *In re Ciprofloxacin Hydrochloride Antitrust Litigation*, involving antitrust claims arising from the settlement of pharmaceutical patent litigation.

Includes matters handled at Dechert or prior to joining the firm.

EDUCATION

- University of Virginia, B.A., Economics, 1994, high distinction
- University of Virginia School of Law, J.D., 1999, *Virginia Tax Review*

ADMISSIONS

- District of Columbia
- New York
- Supreme Court of the United States

MEMBERSHIPS

- ABA Section of Antitrust Law
 - Co-Chair, Media & Technology Committee (2015 – present)
 - Chair, Exemptions & Immunities Committee (2013-2015)
 - Vice-Chair, Exemptions & Immunities Committee (2007-2012)
 - Vice-Chair, Programs Committee (2004-2007)
 - Member, Editorial Board, *Annual Review of Antitrust Law Developments* (2002-2004)

SPEAKING ENGAGEMENTS

- **State Boards and Professional Licensing Post-NC Dental** — American Health Lawyers Association/ABA Section of Antitrust Law Antitrust in Health Care Conference, Arlington, VA (May 2018)
- **Whose Internet Is It Anyway?** — ABA Section of Antitrust Law Spring Meeting, Washington, DC (March 2018)
- **Noerr-Pennington and the FTC** — ABA Section of Antitrust Law Exemptions & Immunities Committee Program, Washington, DC (January 2018)
- **The FTC's New Section 5 Policy Statement: A Step Forward?** — ABA Section of Antitrust Law Unilateral Conduct Committee Program, Washington, DC (September 2015)
- **Reflections on the Supreme Court's North Carolina Dental Decision** — Citizen Advocacy Center Event, Washington, DC (June 2015)
- **Fundamentals of Antitrust Exemptions and Immunities** — ABA Section of Antitrust Law Exemptions & Immunities Committee Program, Washington, DC (May 2014)
- **Healthcare Antitrust: Physician Contracting and Joint Ventures** — 2013 Southeast Healthcare Provider Conference, Charlotte, NC (September 2013)
- **Insurance and Other New Antitrust Targets: The Politics and Legislative Process of Antitrust Exemptions and Immunities** — ABA Section of Antitrust Law Spring Meeting, Washington, DC (April 2010)
- **Does Telecom Have a Future?** — Supernova 2008: Challenges for the Network Age, San Francisco, CA (June 2008)
- **Net Neutrality and the Future of the Internet** — ABA Annual Meeting, San Francisco, CA (August 2007)